

POWER *of the* PURSE

Women united for the purpose of community

Formed in 2006, POWER of the PURSE (POP) represents a dynamic group of women committed to significantly improving the quality of life in the Big Bend through giving, advocacy and volunteerism. It's about more than just raising funds to meet and prevent human need. It's about networking with other women through a mutual commitment to and relationship with United Way of the Big Bend.

POP honors the vital role women play in our community, and seeks to significantly increase the opportunities for women to fully participate as active philanthropists. Through education, leadership, as well as mentorship, POP provides an opportunity for women of all ages and backgrounds to invest their time, talents and treasures.

United Way's POP members will:

- Receive recognition as a POP member in the annual Leadership Giving Roster
- Have an opportunity to become more familiar with the work of UWBB certified agencies through the annual Spring Community Project
- Receive an invitation to POP's annual fall kickoff event
- Be invited to purse parties held year-round in support of POP's targeted funding project serving needy women, girls, and children in the Big Bend



Victoria Zepp,
Power of the Purse Member

GIFT PLANNING

Planning for our community's future

An endowment gift is one of the best ways to assure that your caring will continue for generations to come. A planned gift allows you to support the future of our community while also providing some advantages that may be helpful to you right now:

- Achieve your charitable goals
- Design a gift that reflects your values and special interests
- Realize significant savings in your own taxes or estate taxes to your heirs
- Increase your current income

Please consider planning a gift that helps us keep pace with the changing needs of the community and ensures that United Way will be here tomorrow.

Some of the planned gifts that you may wish to consider are:

- Cash
- Stock, bonds or mutual funds
- Life Insurance
- Real estate or property
- An endowment fund
- A charitable remainder trust
- A gift annuity

Or, list UWBB as a beneficiary in your will or retirement plan

For more information about becoming a leadership giver, call Sherri @ 850-414-8827

Connect with Us!



United Way of the Big Bend



@UWBigBend



UWCreative

307 East Seventh Avenue
Tallahassee, FL 32303
Telephone 850-414-0844
www.uwbb.org



BUILDING COMMUNITY REQUIRES LEADERSHIP



Investing in Community

Improving Lives in the Community

When you invest in the community with a leadership level gift to United Way of the Big Bend (UWBB), you join others in improving lives and getting results that strengthen our community. Your investment helps provide a safety net for people in need and supports prevention work in the areas of early childhood and financial stability and education.

The Leadership Giving Society highlights the philanthropic contributions of market segments that include African-American leaders, women leaders, and young professionals. These donors lead the way towards making a difference in the lives of many men, women, children, and families.

Thanks to the commitment of our visionary leadership givers, our community has experienced amazing results through programs supported by the Community Care Fund.

For example:

- 4,082,481 pounds of food were distributed throughout the Big Bend to individuals and families experiencing hunger.
- Almost 3,000 people in need received essential support services, including meals, clothing, transportation, filled prescriptions, or household items.
- 1,728 hours of educational classes were provided on topics including childbirth, nutrition, pregnancy spacing, parenting skills, child growth and development, life management skills, and personal growth.

Economic conditions have been tough everywhere the past couple of years, and Tallahassee is no different. People recognize the incredible needs and give sacrificially. How wonderful it is to live in a community where people care so deeply about the health and well-being of one another. The Big Bend is truly one big family.

— Jennifer Patty,
2009 UWBB Board of Directors Chair



Leadership Giving

Leadership givers are ordinary people who do extraordinary things.

As a leadership giver, you can combine public purpose with private giving to make strategic investments in a wide range of health— and human—service issues in our community. Because United Way of the Big Bend only funds programs with proven methods that match our communities' needs, you can be assured that your investment is really making a difference.



Please consider joining United Way of the Big Bend's Leadership Giving Society through your contribution or pledge at one of the following gift levels. Leadership donors are recognized through the annual Leadership Giving Roster and celebration event.

Leadership Society Levels

Tocqueville Society	\$10,000 and above
Magnolia Circle	\$3,000-3,999
Community Society	\$5,000-9,999
Dogwood Circle	\$2,000-2,999
Live Oak Circle	\$4,000-4,999
Azalea Circle	\$1,000-1,999

For Young Leaders Only

Young Professionals seeking leadership roles

For Young Leaders Only (FYLO) members are up-and-coming leaders in the community under the age of 40 who contribute to UWBB at the leadership level of \$1,000 or more annually. FYLO provides an avenue for young leaders to express their philanthropic interests through both giving and volunteering. UWBB's young leaders also have opportunities to participate in networking events, and functions geared toward enhancing their personal and professional growth. FYLO members are helping United Way make a lasting, positive impact in people's lives and in our community.

FYLO members have many involvement opportunities throughout year:

- Extreme Agency Makeover
- ConnectYP
- Breakfast with a Leader
- Advocate @ Lunch

FYLO Contribution Options

The Fast Track Program — special program for “young leaders” that allows individuals and/or couples to take a “step” approach to making the minimum \$1,000 leadership contribution. The gift increases over a three-year period beginning with \$500 and working toward \$1,000.

The pledge commitment would be as follows:

- \$500 by December 31, first year
- \$750 by December 31, second year
- \$1,000 by December 31, third year



Estella Gray,
2009 For Young Leaders Only Chair

